



FARGO-ST. CLOUD-MONTICELLO PROJECT COMMUNICATIONS/PUBLIC OUTREACH

2006 QUARTER 2

- June 9 – news release: “CapX2020 utilities announce plans for new transmission lines to ensure reliable, low-cost electricity in the future”
- June 10 – article in the St. Paul Pioneer Press
- June 10 – article in the Minneapolis Star Tribune
- June 10 – article in the St. Paul Pioneer Press (AP)

2006 QUARTER 4

- November 12 – article in the Forum of Fargo-Moorhead

2007 QUARTER 2

- June 27-29 – display booth at the League of Minnesota Cities annual meeting, Duluth

2007 QUARTER 3

- July 19 – notice letter mailed to ~35,000 landowners and local governments announcing the upcoming Certificate of Need application filing
- July 19 – article in the St. Cloud Times
- July 23 – article in the St. Paul Pioneer Press
- July 24 – article in the Minneapolis Star Tribune
- August – newspaper ads announcing the upcoming Certificate of Need application filing
 - 106 newspapers in Minnesota, North Dakota, South Dakota and Wisconsin
 - 32 newspapers – Minneapolis Star Tribune, St. Paul Pioneer Press, Foley Benton County News, Sauk Rapids Herald, Barnesville Record-Review, Forum of Fargo-Moorhead, Alexandria Echo Press, Evansville West Douglas County Record, Osakis Review, Elbow Lake Grant County Herald, Herman Review, Hoffman Tribune, Fergus Falls Daily Journal, Glenwood Pope County Tribune, Starbuck Times, Becker Citizen, Big Lake West Sherburne Tribune, Albany Stearns-Morrison Enterprise, Belgrade Observer, Brooten Bonanza Valley Voice, Cold Spring Record, Melrose Beacon, Sartell Newsleader, Sauk Centre Herald, St. Cloud Times, St. Joseph Newsleader, Waite Parke Newsleader, Browns Valley Valley News, Wheaton Gazette, Breckenridge Daily News, Clearwater Tribune, Monticello Times
- August 1 – article in the Fergus Falls Daily Journal
- August 16 – news release: “Utilities seek approval of three major transmission lines to ensure future reliability, increase access to renewables”
- August 16 – article in the St. Paul Pioneer Press
- August 17 – article in the St. Cloud Times
- August 31 – project newsletter mailed to ~35,000 landowners announcing first round of open houses
- September 4-October 18 – newspaper ad announcing first round of open houses
 - 17 newspapers – Alexandria Echo Press, Brainerd Daily Dispatch, Breckenridge Daily News, Clearwater Tribune, Elbow Lake Grant County Herald, Forum of Fargo-Moorhead, Fergus Falls Daily Journal, Hoffman Tribune, Melrose Beacon, Sauk Centre Herald,

Belgrade Observer, Brooten Bonanza Valley Voice, Cold Spring Record, Glenwood Pope County Tribune, Barnesville Record-Review, Herman Review, Wheaton Gazette

- September 5 – news release: “CapX2020 utilities schedule open houses to provide information about transmission line proposals”
- September 11-October 25 – first round of open houses
 - September 11 – Best Western Big Woods Conference Center, Fergus Falls
 - September 12 – Courtyard by Marriot, Moorhead
 - September 13 – Holiday Inn, Alexandria
 - September 19 – Ramada, Brainerd
 - September 25 – American Legion, Melrose
 - September 26 – West Central High School, Barrett
 - September 27 – American Legion, Clearwater
 - October 23 – North Dakota State College of Science student center, Wahpeton
 - October 24 – American Legion, Wheaton
 - October 25 – Municipal building, Belgrade
- September 21 – article in the Alexandria Echo Press

2007 QUARTER 4

- October 4 – article in the Monticello Times
- October 24 – article in the Minneapolis Star Tribune
- November 5-6 – display booth and presentation at the Minnesota Association of Townships annual meeting, St. Cloud
- November 13 – presentation to the International Right of Way Association, Minnesota chapter
- November 17 – presentation at the Minnesota Farmers Union annual conference banquet, Minneapolis
- November – project newsletter mailed to ~35,000 landowners announcing Minnesota Department of Commerce public meetings
- November 28-30 – newspaper ads announcing Minnesota Department of Commerce public meetings
 - 6 newspapers – Alexandria Echo Press, Breckenridge Daily News, Forum of Fargo-Moorhead, Minneapolis Star Tribune, St. Cloud Times, St. Paul Pioneer Press
- December 3 – display booth and presentation at the Association of Minnesota Counties 2007 annual conference, Minneapolis
- December 9 – article in the Forum of Fargo-Moorhead
- December 10 – article in the Minneapolis Star Tribune
- December 10-11 – Minnesota Department of Commerce public meetings
 - December 10 – Courtyard by Marriot, Moorhead
 - December 10 – Best Western Events Center, Fergus Falls
 - December 11 – Alexandria City Hall, Alexandria
 - December 11 – American Legion, Clearwater
- December 11 – article in the Fergus Falls Daily Journal
- December 11 – news release: “Department of Commerce hearings on CapX2020 Environmental Report scheduled for December”

2008 QUARTER 1

- January 8 – presentation at a Avon Hills community group public meeting, St. John’s University
- January 10 – presentation to the Metro Counties Energy Task Force meeting, St. Paul
- January 11-12 – display booth and presentation at the Minnesota Ag Expo, Bloomington (~200 attendees)
- January 28-31 – routing work group meetings, first round
 - January 28 – Best Western Doublewood Inn, Fargo

- January 29 – Wahpeton Eagles Club, Wahpeton
- January 30 – Holiday Inn, Alexandria
- January 31 – Eagle Trace Golfers Club, Clearwater
- March 4-6 – routing work group meetings, second round
 - March 4 – Wahpeton Eagles Club, Wahpeton
 - March 5 – Holiday Inn, Alexandria
 - March 6 – Eagle Trace Golfers Club, Clearwater
- March – direct mail newsletter mailed to ~37,000 landowners announcing second round of open houses
- March 8-13 – newspaper ads announcing second round of open houses
 - 17 newspapers – Alexandria Echo Press, Breckenridge Daily News, Elbow Lake Grant County Herald, Fergus Falls Daily Journal, Melrose Beacon, Belgrade Observer, Cold Spring Record, Barnesville Record-Review, Herman Review, St. Cloud Times, Clearwater Review, Forum of Fargo-Moorhead, Hoffman Tribune, Sauk Centre Herald, Brooten Bonanza Valley Voice, Glenwood Pope County Tribune, Wheaton Gazette
- March 11 – article in the St. Cloud Times
- March 13 – editorial in the St. Cloud Times
- March 17-27 – second round of open houses
 - March 17 – Eagle Trace Golfers Club, Clearwater
 - March 18 – American Legion, Melrose
 - March 19 – Arrowwood Resort and Conference Center, Alexandria
 - March 20 – Barrett Community Center, Barrett
 - March 25 – Best Western Bigwood Event Center, Fergus Falls
 - March 26 – Best Western Doublewood Inn, Fargo
 - March 27 – St. Mary’s School gymnasium, Breckenridge
- March 18 – article in the Sauk Centre Herald
- March 29 – presentation at the Runestone Co-op annual meeting, Alexandria

2008 QUARTER 2

- April 16 – presentation to the St. Cloud Economic Development Partnership
- April 22 – presentation at a Wright County township meeting, Silver Creek Town Hall
- April 25 – presentation at a Stearns County township meeting, Freeport Community Center
- April 25 – presentation at a Stearns County township officers meeting
- April 29 – presentation at the Six Cities community meeting, St. Joseph fire station
- May – project newsletter mailed to ~37,000 landowners announcing third round of open houses
- May 16-23 – newspaper ads announcing third round of open houses
 - 18 newspapers – Alexandria Echo Press, Breckenridge Daily News, Monticello Times, Fergus Falls Daily Journal, St. Cloud Times, Clearwater Tribune, Forum of Fargo-Moorhead, Hoffman Tribune, Melrose Beacon, Sauk Centre Herald, Belgrade Observer, Brooten Bonanza Valley Voice, Cold Spring Record, Glenwood Pope County Tribune, Barnesville Record-Review, Elbow Lake Grant County Herald, Herman Review, Wheaton Gazette
- May 21 – routing work group meeting, Eagle Trace Golfers Club, Clearwater
- May 22 – routing work group meeting, Holiday Inn, Alexandria
- May 27 – Minnesota Public Utilities Commission Certificate of Need public hearing locations published in newspapers throughout the state
 - 18 newspapers – Alexandria Echo Press, Barnesville Record-Review, Belgrade Observer, Breckenridge Daily News, Brooten Bonanza Valley Voice, Cold Spring Record, Elbow Lake Grant County Herald, Forum of Fargo-Moorhead, Fergus Falls Daily Journal, Glenwood Pope County Tribune, Herman Review, Hoffman Tribune, Melrose Beacon, Monticello Times, Minneapolis Star Tribune, Sauk Centre Herald, St. Cloud Times, Wheaton Gazette

- May 29-June 5 – third round of open houses
 - May 29 – Eagles Trace Golfers Club, Clearwater
 - June 2 – American Legion, Melrose
 - June 3 – Broadway Ballroom, Alexandria
 - June 4 – Barrett Community Center, Barrett
 - June 4 – Best Western Bigwood Event Center, Fergus Falls
 - June 5 – Best Western Doublewood Inn, Fargo
- June 10 – article in the Pope County Tribune
- June 12 – article in the Minneapolis Star Tribune
- June 13 – article on MinnPost.com
- June 16 – article in the St. Cloud Times
- June 17-20 – Minnesota Public Utilities Commission public hearings
 - June 17 – Horizon Middle School cafeteria, Moorhead
 - June 18 – Minnesota State Science lecture hall, Fergus Falls
 - June 18 – Alexandria Technical College auditorium, Alexandria
 - June 19 – Melrose Area High School auditorium, Melrose
 - June 19 – Clearwater Township Hall, Clearwater
 - June 20 – Clearwater Township Hall, Clearwater
- June 18 – article in the Alexandria Echo Press
- June 18 – story aired on Minnesota Public Radio and on mpr.org
- June 19 – article in the Minneapolis Star Tribune
- June 19 – story aired on Valley News Live
- June 27 – article in the Melrose Beacon
- June 27 – article in the Stearns-Morrison Enterprise

2008 QUARTER 3

- July 14-September 19 – Minnesota Public Utilities Commission evidentiary hearings, St. Paul
- July 15 – presentation to the Silver Creek Township Board
- July 16 – project update in the Avon Hills newsletter
- August 5-7 – display booth at FarmFest, Redwood Falls
- August 12 – presentation to the Pope County Board, Glenwood
- August 23 – presentation at the Villard, Leven and Amelia lakes association fall picnic
- August 28 – article in the Wright County Journal-Press
- September 3 – article in the Annandale Advocate
- September 10 – article in the St. Paul Pioneer Press
- September 10 – story aired on Minnesota Public Radio and on mpr.org
- September 14 – story aired on Minnesota Public Radio and on mpr.org
- September 14 – article in the Minneapolis Star Tribune
- September 15 – article in the Forum of Fargo-Moorhead
- September 15 – article in the Minneapolis Star Tribune
- September 16 – article in the St. Cloud Times
- September 16 – article in the Brooten Bonanza Valley Voice
- September 17 – presentation at the Minnesota Chamber of Commerce Executives fall conference, Grand Rapids
- September 19 – article in the Clearwater Tribune

2008 QUARTER 4

- October 1 – article in the St. Cloud Times
- October 3 – article in the Alexandria Echo Press
- October 4 – article in the Forum of Fargo-Moorhead
- October 18 – article in the Minneapolis Star Tribune

- October 20 – presentation to the Monticello Township Board
- October 28 – presentation to the Stearns County Township Association
- November 12 – article in the Forum of Fargo-Moorhead
- November 20-21 – display booth at the Minnesota Association of Townships annual meeting, Alexandria
- November 24 – presentation to the Rural Minnesota Energy Board
- December 8-9 – display booth at the Association of Minnesota Counties annual conference, Duluth
- December 17 – article in the Minneapolis Star Tribune
- December 24 – article in the Minneapolis Star Tribune
- December 31 – article in the St. Paul Pioneer Press

2009 QUARTER 1

- January 7 – display booth at the Minnesota Soybean Growers annual conference, Morton
- January 8 – display booth at the Minnesota Ag Expo, Morton
- January 16-17 – display booth at the Minnesota Organic Conference, St. Cloud
- January 23 – article in the Minneapolis/St. Paul Business Journal
- February 11 – display booth at the Clean Energy Resource Teams (CERTs) conference, St. Cloud
- February 17 – presentation to the St. Augusta City Council
- February 17 – presentation to the Clearwater Township Board
- February 19 – presentation to the St. Joseph City Council
- February 23 – presentation to the St. Joseph Township Board
- February 23 – story aired on Minnesota Public Radio and mpr.org
- February 24 – presentation to the Stearns County Board
- March 2 – presentation to the Lynden Township Board
- March 2 – presentation to the Clearwater City Council
- March 2 – article in the St. Paul Pioneer Press
- March 3 – article in the Minneapolis/St. Paul Business Journal
- March 3 – presentation to the Wright County Board
- March 4 – presentation to the Rockville City Council
- March 5 – article in the St. Paul Legal Ledger
- March 5 – article in Twin Cities Finance and Commerce
- March 5 – article in the Wright County Journal
- March 6 – article in the Clearwater Tribune
- March 7 – article in the Melrose Beacon
- March 7 – article in the West Sherburne Tribune
- March 9 – article in the St. Paul Pioneer Press
- March 10 – article in the Forum of Fargo-Moorhead
- March 11 – article in the Annandale Advocate
- March 11 – article in the Grant County Herald
- March 11 – article in the Maple Lake Messenger
- March 11 – article in the St. Cloud Times
- March 12 – article in the Monticello Times
- March 13 – article in the Delano Eagle
- March 13 – article in the Osseo Crow River News
- March 16 – presentation to the Monticello Township Board
- March 16 – article in the Detroit Lakes Tribune
- March 16 – article in the Forum of Fargo-Moorhead
- March 17 – presentation to the Silver Creek Township Board
- March 19 – article in the Hancock Record

- March 20 – article in the Wright County Press & News
- March 24 – article in the St. Cloud Times
- March 28 – display booth at the Runestone Electric Association annual meeting, Alexandria

2009 QUARTER 2

- April 3 – article in the St. Paul Pioneer Press
- April 8 – article in the St. Paul Pioneer Press
- April 8 – article in the Minneapolis Star Tribune
- April 15 – two stories aired on Minnesota Public Radio and mpr.org
- April 15 – article in the St. Paul Pioneer Press
- April 16 – story aired on KMSP Fox Twin Cities
- April 16 – story aired on KSAX-TV Alexandria
- April 16 – story aired on Minnesota Public Radio and mpr.org
- April 16 – article in the St. Paul Pioneer Press
- April 16 – article in the Minneapolis Star Tribune
- April 16 – story aired on WCCO-TV Minneapolis and wcco.com
- April 17 – article in the St. Paul Pioneer Press
- April 17 – article in the St. Cloud Times
- April 18 – article in Twin Cities Finance and Commerce
- April 18 – article in the Alexandria Echo Press
- April 20 – article in the Fergus Falls Daily Journal
- April 20 – article in the Morris Sun Tribune
- April 22 – article in the Alexandria Echo Press
- April 28 – article in the Osakis Review
- April 30 – Will Kaul commentary in the Minneapolis Star Tribune
- June 9 – story aired on Minnesota Public Radio and on mpr.org
- June 9 – article in the Minneapolis Star Tribune
- June 9 – story aired on WCCO-TV and on wcco.com

2009 QUARTER 3

- July 2 – Minnesota Office of Energy Security public scoping meetings, Clearwater
- July 14 – story aired on WCCO-TV and on wcco.com
- July 27-August 3 – St. Cloud-Red River open houses
 - July 27 – St. Mary’s School, Breckendridge
 - July 28 – Barnesville Public School, Barnesville
 - July 28 – Best Western Bigwood Event Center, Fergus Falls
 - July 29 – Barrett Community Center, Barrett
 - July 29 – Broadway Ballroom, Alexandria
 - July 30 – Melrose High School, Melrose
 - August 3 – Albany Elementary School, Albany
- July 28 – article in the Osakis Review
- July 28 – article in the Wahpeton Daily News
- July 29 – article in the Alexandria Echo Press
- July 29 – article in the Fergus Falls Daily Journal
- July 31 – article in the Saint Cloud Times
- August 4 – article in the Osakis Review
- August 4 – letter to the editor in the Pope County Tribune
- August 4-6 – project informational booth at Farmfest, Redwood Falls
- August 5 – article in the Alexandria Echo Press
- August 8 – article in the Melrose Beacon

- August 8 – letter to the editor in the Melrose Beacon
- August 14 – two letters to the editor in the Alexandria Echo Press
- August 14 – article in the Minneapolis-St. Paul Business Journal
- August 27 – story aired on Minnesota Public Radio and on mpr.org
- September 16 – article in the Detroit Lakes-Online
- September 16 – Minnelectrans webcast, west central zone

2009 QUARTER 4

- October 1 – direct mail postcard sent to all landowners in project corridor (about 25,000) announcing Route Permit application filing with the Minnesota Public Utilities Commission for the Fargo-St. Cloud 345 kV project
- October 1 – news release: “CapX2020 utilities file Route Permit application for Fargo-St. Cloud transmission line”
- October 1 – letter and detailed map booklet mailed to landowners on the proposed routes as well as local government officials (about 2,300)
- October 1-6 – newspaper ads announcing filing of Fargo-St. Cloud Route Permit application
 - 19 newspapers – Stearns-Morrison Enterprise, Echo Press, Barnesville Record-Review, Breckenridge Daily News, Clearwater Tribune, Cold Spring Record, West Douglas County Record, Forum of Fargo-Moorhead, Fergus Falls Daily Journal, Pope County Tribune, Herman Review, Hoffman Tribune, Melrose Beacon, Osakis Review, Sauk Centre Herald, St. Cloud Times, St. Joseph Newsleader, Wheaton Gazette
- October 2 – article in the St. Cloud Times
- October 6 – article in the Stearns-Morrison Enterprise
- October 9 – article in the Alexandria Echo Press
- October 9 – article in the Melrose Beacon
- October 10 – article in the Morris Sun Tribune
- October 12 – project informational booth at the Minnesota Utility Investors annual meeting
- October 16 – project update/presentation at the Minnesota 2009 Right-of-Way Professionals Workshop
- November 4 – project update/presentation at the Minnesota Power Systems Conference
- November 11 – CapX Quarterly direct mail postcard sent to all landowners in the project corridor (about 70,000 landowners)
- November 9 – commentary aired on Minnesota Public Radio and mpr.org
- November 20 – project informational booth at the Minnesota Association of Townships annual conference
- November 20 – project informational booth at the Minnesota Farm Bureau annual meeting
- December 15 – article in the St. Cloud Times
- December 17 – story aired on KFGO Fargo
- December 18 – article in the St. Cloud Times

2010 QUARTER 1

- January 4-13 – newspaper ads announcing Fargo-St. Cloud public environmental scoping meetings
 - 19 newspapers – Stearns-Morrison Enterprise, Echo Press, Barnesville Record-Review, West Douglas County Record, Breckenridge Daily News, Clearwater Tribune, Grant County Herald, Forum of Fargo-Moorhead, Fergus Falls Daily Journal, Pope County Tribune, Herman-Hoffman Tribune, Melrose Beacon, Monticello Times, Osakis Review, Sauk Centre Herald, St. Cloud Times, St. Joseph Newsleader, Wheaton Gazette
- January 11 – project informational booth at the Minnesota Ag EXPO, Morton
- January 12 – editorial in the Forum of Fargo-Moorhead

- January 19-28 – Fargo-St. Cloud Office of Energy Security-sponsored public environmental scoping meetings
 - January 19 – Broadway Ballroom, Alexandria
 - January 20 – American Legion, Melrose
 - January 21 – El Paso Sport Bar and Grill, St. Joseph
 - January 26 – Bigwood Event Center, Fergus Falls
 - January 27 – Hildebrand Hall, Barnesville
 - January 28 – Dream Weaver’s Banquet Facility, Elbow Lake
- January 20 – project update/presentation to Senator Michelle Fischbach (R-District 14)
- January 23 – article in the Melrose Beacon
- January 23 – article in the Sherburne County Citizen
- January 27 – story aired on Minnesota Public Radio and mpr.org
- February 2 – project update to Otter Tail Power Cooperative staff, Fergus Falls
- February 10 – project update to North Dakota local government officials, Mapleton, ND
- February 11 – two project updates to North Dakota local government officials, Colfax and Wahpeton, ND
- February 13 – article in the Sherburne County Citizen
- March 4 – article in the Delano Eagle
- March 4 – article in Twin Cities Finance and Commerce
- March 4 – article in the Monticello Times
- March 8 – Monticello-St. Cloud project public evidentiary hearings at the Clearwater Township Hall
- March 9 – article in Bloomberg Business Week
- March 17 – story aired on Minnesota Public Radio and on mpr.org
- March 17 – article in USA Today
- March 18 – article in the Monticello Times
- March 24 – article in Bloomberg Business Week
- March 24 – article in the Grand Forks Herald
- March 25 – article in the Jamestown Sun
- March 26 – article in the Sebeka Review-Messenger
- March 27 – project informational booth at the Runestone Electric Association annual meeting, Alexandria

2010 QUARTER 2

- April 2 – article in the St. Cloud Times
- April 2 – article in Trading Markets
- April 10 – article in the West Sherburne Tribune
- April 12 – story aired on Minnesota Public Radio and on mpr.org
- April 15 – three articles in the Minneapolis Star Tribune
- April 19 – article in the Sherburne County Citizen
- April 22 – article in the Minneapolis Star Tribune
- May 12 – newspaper ads announcing public meetings in North Dakota
 - Three newspapers – Wahpeton/Breckenridge Daily News, Forum of Fargo-Moorhead, West Fargo Pioneer
- May 19-20 and 24-25 – project updates to North Dakota local government officials
- May 19-20 and 24-25 – public open houses in North Dakota
 - May 19 – Horace Senior Center, Horace
 - May 20 – Mapleton City Hall/Community Center, Mapleton
 - May 24 – Colfax Community Center, Colfax
 - May 25 – Wahpeton Eagles Club, Wahpeton

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