



## **BROOKINGS COUNTY-HAMPTON PROJECT COMMUNICATIONS/PUBLIC OUTREACH**

### **2006 QUARTER 2**

- June 9 – CapX2020 news release: “CapX2020 utilities announce plans for new transmission lines to ensure reliable, low-cost electricity in the future”
- June 10 – article in the St. Paul Pioneer Press
- June 10 – article in the Minneapolis Star Tribune
- June 10 – article in the St. Paul Pioneer Press (AP)

### **2006 QUARTER 3**

- July – article in Agralite News, Agralite Electric Cooperative, Benson (Volume LIX)
- July 7 – letter mailed to co-op members
- July 18 – presentation to the Advertising Communications Committee (GRE co-ops)
- July 18 – presentation to the Minnesota Rural Electric Association
- July 24 – presentation to the McLeod Co-op
- August – article in the Le Sueur News Herald
- August – article in the Meeker Pioneer
- August – article in the Minnesota Valley Electric Cooperative newsletter, “Electric Eye”
- August – article in the Runestone Electric Association customer newsletter
- September 14 – article in the Ivanhoe Times
- September – article in the Lake Country Power Co-op newsletter
- September – article in the Lake Region Electric Co-op news flashes
- September 17 – project update in the Wright Hennepin Co-op newsletter

### **2006 QUARTER 4**

- October – article in “Your Connexion,” Connexus Energy customer newsletter
- October – article in “Cooperative Connections,” Renville Sibley Co-op customer newsletter
- October 11 – presentation to Dakota County planning commission
- October 15 – article in Dakota County Today
- November 1 – article in the Balaton Press
- November – article in the Benco Electric customer newsletter
- November 12 – article in the Forum of Fargo-Moorhead
- November 23 – article in the New Prague Times
- December 1 – article in the Prior Lake American
- December 5 – article in the Murray County News

### **2007 QUARTER 1**

- January 11 – article in the New Prague Times
- March – article in In Your Interest, a Minnesota Investors publication
- March 12 – presentation to Eureka Township

### **2007 QUARTER 2**

- May 14 – presentation to the Rural Minnesota Energy Board and to county, city and organization officials, Slayton
- June 11 – article sent to Dakota Electric for July newsletter
- June 27-29 – display booth at the League of Minnesota Cities annual meeting, Duluth

### **2007 QUARTER 3**

- July 11 – presentation to Member Services Advertising Communication Committee (GRE co-ops)
- July 13 – project update in GRE News

- July 19 – memo to Member Managers and Advertising Communications Committee (GRE co-ops)
- July 24 – notification letter mailed to ~23,000 landowners along the project corridor
- August 2 – article in the Gaylord Hub
- August 8 – article in the Henderson Independent
- August 8 – presentation to Minnesota Association of Townships, District 2
- August 13 – news release: “CapX2020 utilities schedule open houses”
- August 14 – My GRE News and My GRE Minnesota Municipal Utilities Association update for newsletter
- August 16 – news release: “Utilities seek approval of three major transmission lines to ensure future reliability, increase access to renewables”
- August 20 – article in SNL Energy Electric Transmission Week
- August 23 – article in the Ivanhoe Times
- August 24 – Certificate of Need (CN) summary, Affidavit of Service and GRE service list sent to the Minnesota Public Utilities Commission (MN PUC)
- August 24 – CN open house notification sent to ~20,000 landowners and interested parties
- August 31 – article in the Marshall Independent
- September 5-22 – newspaper ads announcing open houses
  - 22 newspapers – Apple Valley Eagan Sun Current, Arlington Enterprise, Belle Plaine Herald, Burnsville Savage Sun Current, Burnsville This Week, Canby News, Eagan This Week, Faribault Daily News, Farmington Independent, Farmington/Lakeville This Week, Gaylord Hub, Granite Falls Advocate Tribune, Hastings Star Gazette, Henderson Independent, Le Sueur News-Herald, Marshall Independent, New Prague Times, Northfield News, Prior Lake American, Redwood Falls Redwood Gazette, St. Paul Sun Current, St. Paul South-West Review
- September 12 – article in the Belle Plaine Herald
- September 13 – article in the Gaylord Hub
- September 14 – article in the Marshall Independent
- September 10-27 – first round of open houses
  - September 10 – Midwest Center for Wind Energy, Hendricks
  - September 11 – Prairie Event Center, Marshall (in conjunction with MinnElecTrans)
  - September 12 – Kilowatt Community Center, Granite Falls
  - September 13 – Max’s Grill, Olivia (in conjunction with MinnElecTrans)
  - September 18 – Redwood Area Community Center, Redwood Falls
  - September 19 – Arlington Community Center, Arlington
  - September 20 – Pla More Ballroom, Glencoe
  - September 25 – The Park Ballroom, New Prague
  - September 26 – The Archer House, Northfield
  - September 27 – Holiday Inn Hotel & Suites, Lakeville

## 2007 QUARTER 4

- October 3 – article in the Belle Plaine Herald
- October 4 – news release: “CapX2020 utilities complete first round of open houses”
- October 4 – article in the New Prague Times
- October 4 – co-op newsletter article, open house recap
- October 18 – presentation to the Dakota County Board
- October 25 – presentation to the Dakota County Township Board
- October 31 – article in the Belle Plaine Herald
- November 5 – presentation at the Minnesota Association of Townships annual meeting, St. Cloud Civic Center
- November 13 – presentation to the International Right of Way Association (Minnesota chapter)
- November 17-18 – presentation at the Minnesota Farm Bureau annual conference, Bloomington
- November 28 – presentation and Q&A at a Eureka Township public meeting (~80 participants)
- November 29 – presentation to the National Wind Coordinating Committee
- November 28-30 – newspaper ads announcing Department of Commerce public meetings
  - Eight newspapers – Arlington Enterprise, Fairfax Standard-Gazette, Le Sueur News-Herald, Marshall Independent, Minneapolis Star Tribune, Redwood Falls Redwood Gazette, Brookings Register, St. Paul Pioneer Press
- December – project newsletter mailed announcing dates, times, locations of Minnesota Department of Commerce public meetings
- December 10 – article in the Minneapolis Star Tribune

- December 11 – news release: “Department of Commerce hearings on CapX2020 Environmental Report scheduled for December 17-18” (Brookings County-Hampton project)
- December 12 – article in the Marshall Independent
- December 17 – editorial in the Marshall Independent
- December 17-18 – Department of Commerce public meetings
  - Best Western Marshall Inn, Marshall
  - Max’s Grill, Olivia
  - Arlington Community Center, Arlington

## 2008 QUARTER 1

- January – project update for member cooperatives
- January 10 – presentation at the Metro Counties Energy Task Force meeting, St. Paul
- January 11-12 – booth and presentation at the Minnesota Ag Expo, Bloomington (~200 attendees)
- February 4 – presentation at the Renville County Township Organization Meeting, Olivia
- February 8 – routing work group meeting invitation mailed to participants
- February 19-March 3 – first round of routing work group meetings
  - February 19 – Jackpot Junction, Morton
  - February 20 – Henderson Community Center, Henderson
  - February 25 – Best Western Marshall Inn, Marshall
  - February 26 – Fairfax Auditorium, Fairfax
  - February 27 – Max’s Grill, Olivia
  - March 3 – Arlington Community Center, Arlington
  - March 4 – Holy Trinity Lutheran Church, New Prague
  - March 6 – Holiday Inn Hotel & Suites, Lakeville
- March – second newsletter mailed to ~20,000 landowners and interested parties announcing open house schedule, CN update and regulatory process information
- March – news release: “CapX2020 utilities schedule another round of open houses”
- March 10 – notification letter sent to additional landowners and interested parties
- March 12 – article in the Belle Plaine Herald
- March 12 – article in the Henderson Independent
- March 19 – routing work group meeting summary mailed to participants
- March 19-29 – newspaper ads announcing second round of open houses
  - 19 newspapers – Apple Valley Eagan Sun Current, Arlington Enterprise, Burnsville Savage Sun Current, Burnsville This Week, Canby News, Eagan This Week, Fairfax Standard-Gazette, Farmington Independent, Farmington/Lakeville This Week, Gaylord Hub, Granite Falls Advocate Tribune, Henderson Independent, Le Sueur News-Herald, Marshall Independent, New Prague Times, Northfield News, Prior Lake American, Redwood Falls Redwood Gazette, St. Paul Sun Current
- March 27 – presentation at a Wright-Hennepin Co-op meeting, Rockford
- March 27 – article in the Marshall Independent
- March 27 – article in the Farmington Independent
- March 28 – article in the Marshall Independent
- March 26-April 3 – second round of open houses
  - March 26 – Best Western Marshall Inn, Marshall
  - March 27 – Midwest Center for Wind Energy, Hendricks MN
  - March 31 – Max’s Grill, Olivia
  - March 31 – Redwood Falls Community Center, Redwood Falls
  - April 1 – Holy Trinity Lutheran Church, New Prague
  - April 2 – Arlington Community Center, Arlington
  - April 3 – Dakota County Extension & Conservation Center, Farmington

## 2008 QUARTER 2

- April 1 – article in the West Central Tribune
- April 9 – article in the Belle Plaine Herald
- May 2 – invitation for second round of routing work group meetings mailed to interested landowners and public, agency representatives and local government representatives
- May 7 – second invitation letter with additional information mailed to routing work group participants
- May – notification letter mailed to South Dakota landowners and interested parties
- May 27 – MN PUC public hearing locations published in newspapers throughout the state

- 19 newspapers – Apple Valley Eagan Sun Current, Arlington Enterprise, Burnsville Savage Sun Current, Burnsville This Week, Canby News, Eagan This Week, Fairfax Standard-Gazette, Farmington Independent, Farmington/Lakeville This Week, Gaylord Hub, Granite Falls Advocate Tribune, Henderson Independent, Le Sueur News-Herald, Marshall Independent, New Prague Times, Northfield News, Prior Lake American, Redwood Falls Redwood Gazette, St. Paul Sun Current
- May 28-June 5 – second route of route work group meetings
  - May 28 - Elko Speedway, Elko
  - May 28 - Holiday Inn Hotel & Suites, Lakeville
  - May 29 - Arlington Community Center, Arlington
  - May 29 - Holy Trinity Lutheran Church, New Prague
  - June 2 – Winthrop City Hall, Winthrop
  - June 3 – Redwood Area Community Center, Redwood Falls
  - June 4 – Best Western Marshall Inn, Marshall
  - June 5 – Midwest Center for Wind Energy, Hendricks
- June 4 – notification letter and information sent to additional landowners
- June 4 – article in the Henderson Independent
- June 12 – article in the Cannon Falls Beacon
- June 12 – article in the Minneapolis Star Tribune
- June 13 – article on MinnPost.com
- June 18 – story aired on Minnesota Public Radio
- June 19 – article in the New Prague Times
- June 18 – article in the Minneapolis Star Tribune
- June 24 – article in the Marshall Independent
- June 16 – South Dakota open house at McKnight Community Center, White
- June 17 – presentation to the Dakota County Board
- June 12 – third project newsletter mailed to ~20,000 landowners and interested parties announcing MN PUC public hearings
- June 17 – notification letters and information sent to landowners in new notice area
- June 18 – routing work group meeting recap letter sent to participants
- June 23-26 – MN PUC public hearings
  - June 23 – Marshall High School auditorium, Marshall
  - June 24 – Marshall High School auditorium, Marshall
  - June 24 – Redwood Falls High School auditorium, Redwood Falls
  - June 25 – Arlington Community Center, Arlington
  - June 25 – New Prague High School commons, New Prague
  - June 26 – Lakeville South High School auditorium, Lakeville (two sessions)
- June 24 – article in the Marshall Independent
- June 25 – article in the Marshall Independent
- June 25 – article in the New Ulm Journal
- June 25 – article in the Redwood Gazette
- June 28 – editorial in the Marshall Independent

### **2008 QUARTER 3:**

- July 2 – article in the New Prague Times
- July 3 – article in the Gaylord Hub
- July 10 – notification letter mailed to local government units of upcoming Route Permit application filing for the Brookings County-Hampton project
- July 14-September 19 – MN PUC evidentiary hearings, St. Paul
- August 2 – article in the Farmington This Week
- August 6-13 – newspaper ads announcing third route of open houses
  - 20 newspapers – Apple Valley Eagan Sun Current, Arlington Enterprise, Burnsville Savage Sun Current, Burnsville This Week, Canby News, Eagan This Week, Fairfax Standard-Gazette, Farmington Independent, Farmington This Week, Gaylord Hub, Granite Falls Advocate Tribune, Henderson Independent, Lakeville This Week, Le Sueur News-Herald, Marshall Independent, New Prague Times, Northfield News, Prior Lake American, Redwood Falls Redwood Gazette, St.. Paul Sun Current
- August 7 – article in the Dakota County Tribune
- August 7 – article in the Lakeville Sun Current

- August 7 – project newsletter mailed to ~20,000 landowners and interested parties announcing fourth round of open houses
- August 8 – display booth at FarmFest, Redwood Falls
- August 10 – article in the Marshall Independent Weekender
- August 14 – article in the Gaylord Hub
- August 19-26 – routing public open houses detailing the two route options to be included in the Route Permit application
  - August 19 – Midwest Center for Wind Energy, Hendricks
  - August 19 – Best Western Marshall Inn, Marshall
  - August 20 – Best Western Marshall Inn, Marshall
  - August 20 – Redwood Area Community Center, Redwood Falls
  - August 21 – Arlington Community Center, Arlington
  - August 26 – Holy Trinity Lutheran Church, New Prague
  - August 27 – Holiday Inn & Suites, Lakeville
- August 20 – article in the Belle Plaine Herald
- August 20 – article in the Henderson Independent
- August 21 – article in the Montgomery Messenger
- August 21 – letter to the editor in the Montgomery Messenger
- August 21 – article in the Ivanhoe Times
- August 21 – article in the New Prague Times
- August 21 – article in the Farmington Independent
- August 28 – article in the Gaylord Hub
- August 29 – presentation to the Member Services Advertising Communications team (GRE co-ops)
- September 4 – article in the Gaylord Hub
- September 9 – presentation to the Plymouth Rotary
- September 10 – article in the St. Paul Pioneer Press
- September 14 – story aired on Minnesota Public Radio
- September 14 – article in the Minneapolis Star Tribune
- September 15 – article in the Albert Lea Tribune
- September 15 – article in the Worthington Daily Globe
- September 15 – article in the Mankato Free Press
- September 15 – article in the Minneapolis Star Tribune
- September 15 – article in the Marshall Independent
- September 15 – article in the West Central Tribune
- September 16 – article in My GRE News
- September 17 – letter to the editor in the Marshall Independent
- September 18 – article in the Marshall Independent
- September 21 – article in the Northfield News
- September 22 – update to the Rural Minnesota Energy Board
- September 24 – article in the Northfield News
- September 30 – presentation to Kelly Scanlan of Senator Amy Klobuchar’s office

#### **2008 Quarter 4**

- October 1 – article in the Balaton Press Tribune
- October 2 – article in the New Prague Times
- October 2 – article in the Montgomery Messenger
- October 7 – presentation to the Rice County Board
- October 8 – article in the Faribault Daily News
- October 9 – two articles in the Marshall Independent
- October 13 – article in the New Ulm Journal
- October 14 – article in the Marshall Independent
- October 14 – presentation to the Redwood County Board
- October 14 – town hall meeting with Rep. Marty Seifert, Lynd
- October 15 – article in the Marshall Independent
- October 16 – article in the Redwood Gazette
- October 16 – commentary in the Redwood Gazette
- October 16 – meeting with Elko/New Market administrator
- October 16 – article in the Marshall Independent

- October 17 – article in the New Ulm Journal
- October 18 – article in the Minneapolis Star Tribune
- October 21 – presentation to the Lincoln County Board
- October 21 – presentation to the Lyon County Board
- October 22 – article in the Le Sueur News Herald
- October 28 – presentation to the Brown County Board
- November 4 – presentation to the Renville County Board
- November 6 – presentation to the Metro County Energy Task Force
- November 12 – presentation to Castle Rock Township officers
- November 18 – presentation to the Le Sueur County Board
- November 20-21 – display booth at the Minnesota Association of Township Officers annual meeting, Alexandria
- November 24 – presentation to the Rural Minnesota Energy Board
- November 25 – presentation to the Yellow Medicine County Board
- December 8-9 – display booth at the Association of Minnesota Counties annual meeting, Duluth
- December 11 – presentation to the South Dakota and Minnesota Agricultural and Rural Leadership Academy, Hendricks
- December 16 – presentation to the Scott County Board
- December 17 – article in the Minneapolis Star Tribune
- December 22 – article in the Shakopee Valley News
- December 22 – article in the Belle Plaine Herald
- December 24 – article in Minneapolis Star Tribune
- December 29 – filed Brookings County-Hampton Route Permit application with the MN PUC
- December 31 – article in the St. Paul Pioneer Press

### **2009 Quarter 1**

- December 31-January 2 – newspaper ads announcing Route Permit application filing
  - 15 newspapers – Chaska Herald, Faribault Daily News, Gaylord Hub, Granite Falls Advocate Tribune, Ivanhoe Times, Le Center Leader, Marshall Independent, Montevideo American-News, New Ulm Journal, Redwood Falls Redwood Gazette, Renville County Register, Shakopee Valley News, St. Peter Herald, Farmington Independent, Farmington/Lakeville This Week
- January 2 – mailed 3,500 letters to potentially impacted property owners along route options
- January 2 – mailed copies of landowner letters and Route Permit application to all counties, cities and townships along route proposals
- January 8 – article in the Cannon Falls Beacon
- January 8 – article in the Gaylord Hub
- January 22 – article in the Jordan Independent
- January 23 – article in the Minneapolis/St. Paul Business Journal
- January 25 – article in the Henderson Independent
- January 28 – article in the Le Center Leader
- January 29 – article in the Cannon Falls Beacon
- February 4 – editorial in the Le Sueur News Herald
- February 4 – article in the Le Sueur News Herald
- February 4 – article in the Le Center Leader
- February 4 – letter to the editor in the Marshall Independent
- February 5 – article in the Arlington Enterprise
- February 5 – article in the Gaylord Hub
- February 5 – letter to the Editor in the Gaylord Hub
- February 5 – article in the Mankato Free Press
- February 5 – article in the New Prague Times
- February 8 – article in the Jordan Independent
- February 11 – article in the Belle Plaine Herald
- February 11 – article in the Le Sueur News Herald
- February 12 – article in the New Prague Times
- February 18 – article in the Belle Plaine Herald
- February 18 – article in the Henderson Independent
- February 18 – article in the Northfield News

- February 18 – article in the Le Sueur News Herald
- February 19 – letter to the editor in the Jordan Independent
- February 19 – news brief in the New Prague Times
- February 19 – article in the New Prague Times
- February 21 – article in the Savage Pacer
- February 23 – story aired on Minnesota Public Radio
- February 26 – article in the New Prague Times
- March 2 – article in the St. Paul Pioneer Press
- March 3 – article in the Minneapolis/St. Paul Business Journal
- March 4 – article in the Henderson Independent
- March 4 – article in the Belle Plaine Herald
- March 5 – article in the St. Paul Legal Ledger
- March 5 – article in Twin Cities Finance and Commerce
- March 9 – article in the St. Paul Pioneer Press
- March 10 – article in the Worthington Daily Globe
- March 10 – article in the Marshall Independent
- March 11 – article in the Henderson Independent
- March 15 – article in the Minneapolis Insight
- March 16 – article in the Redwood Gazette
- March 18 – article in the Hendricks Pioneer
- March 18 – article in the Lake Benton News
- March 19 – article in the Gaylord Hub
- March – ads published in the following newspapers for the Minnesota Department of Commerce, Office of Energy Security’s Environmental Impact Statement scoping meetings:
  - 18 newspapers – Belle Plaine Herald, Chaska Herald, Faribault Daily News, Gaylord Hub, Granite Falls Advocate Tribune, Ivanhoe Times, Le Center Leader, Le Sueur News Herald, Marshall Independent, Montevideo American News, New Prague Times, New Ulm Journal, Redwood Gazette, Renville County Register, Shakopee Valley News, St. Peter Herald, Farmington Independent, Farmington/Lakeville This Week
- March – direct mailing to 3,500 landowners along proposed routes as well as local governments
- March 25 – article in the Belle Plaine Herald
- March 25 – article in the Henderson Independent
- March 25 – article in the Le Sueur News Herald
- March 31 – article in the Marshall Independent

## 2009 QUARTER 2

- April 2 – article in the New Prague Times
- April 2 – article in the Cannon Falls Beacon
- April 2 – article in the Farmington Independent
- April 3 – article in the St. Paul Pioneer Press
- April 8 – article in the Belle Plaine Herald
- April 8 – article in the Henderson Independent
- April 8 – article in the St. Paul Pioneer Press
- April 8 – article in the Minneapolis Star Tribune
- April 9 – commentary in the New Prague Times
- April 9 – letter to the editor in the Farmington Independent
- April 9 – article in the Gaylord Hub
- April 9 – letter to the editor in the New Prague Times
- April 13 – article in the Faribault Daily News
- April 15 – two articles in the Belle Plaine Herald
- April 15 – letter to the editor in the Le Sueur News Herald
- April 15 – article in the Le Sueur News Herald
- April 15 – two stories aired on Minnesota Public Radio and mpr.org
- April 15 – article in the St. Paul Pioneer Press
- April 15 – article in the Shakopee Valley News
- April 15 – article in the Twin Cities Daily Planet
- April 16 – article in the New Prague Times
- April 16 – two articles in the Jordan Independent

- April 16 – story aired on KMSP Fox Twin Cities
- April 16 – story aired on Minnesota Public Radio and mpr.org
- April 16 – article in the St. Paul Pioneer Press
- April 16 – article in the Minneapolis Star Tribune
- April 16 – story aired on WCCO-TV and wcco.com
- April 17 – two articles in the Marshall Independent
- April 17 – article in the Cannon Falls Beacon
- April 17 – article in Hometown Source
- April 17 – article in the St. Paul Pioneer Press
- April 18 – article in Twin Cities Finance and Commerce
- April 22 – article in the Belle Plaine Herald
- April 23 – two articles in the New Prague Times
- April 28 – article in the Austin Daily Herald
- April 30 – article in the Farmington Independent
- April 30 – Will Kaul commentary in the Minneapolis Star Tribune

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